



SOCIAL SECURITY BILL

THE Social Security Bill has passed the House and is now in the Senate. This is the bill that many aged Mississippians, as well as the aged of other states, have been looking forward to as it carries with its provision for Old Age Pensions. The bill as passed in the House is a disappointment to many of us who have given much thought and attention to this matter. Many attempts were made to amend it, but in the end the Administration's views prevailed. I personally made a fight to lessen the contribution of the states. The amendment advocated by me would have required only one-fifth of the amount of the pension to be paid by the state, but amendment lost; and as the bill went to the Senate it provides that the several states of the union must match dollar for dollar the Federal government's appropriation. Under this provision a maximum pension of \$30.00 would be paid the citizens over 65 who otherwise qualify.

MATERNAL AND CHILD WELFARE

However, the bill provides other wholesome features than Old Age Pensions. Among these is a provision for promoting the health of mothers and children. The Federal government will allot money to the states on a 50-50 basis for this purpose. The state must meet certain requirements which will assure direct financial participation by the state and must provide the extension and improvement of local services. There is an appropriation authorized of \$3,800,000 for this purpose.

CRIPPLED CHILDREN

The bill provides also for an allotment of \$10,000 for each state for the protection and care of dependent, homeless and neglected children in rural areas. An additional allotment may be obtained in proportion to rural population. An appropriation of \$1,500,000 is authorized.

PUBLIC HEALTH SERVICE

Provision is made in the bill for a Federal grant to the states to encourage an expansion of the existing work of the Public Health Service. It was shown in this connection that only 528 of the 3072 counties have full-time health officers. An appropriation of \$8,000,000 is authorized for this purpose.

VOCATIONAL REHABILITATION
An appropriation of \$841,000 is also authorized in the bill for adults who are physically handicapped.

CONCLUSION

While, as stated, the bill is not satisfactory to many of us it is a step in the right direction. And, if passed by the Senate in substantially its present form it would seem highly advisable, as well as desirable, for Mississippi to make a supreme effort to come within its provisions.

FUNSTON MAUFFRAY ACCIDENT

Leg Crushed While at Work on River Front, New Orleans—Will Not Lose Member

Funston Mauffray, aged 31, was the victim of a severe accident on the river docks Monday while at work, receiving a crushed leg, below the knee, that for several days there was every indication that the injured member would have to be removed.

The full details of the accident were not obtainable at this writing, however, it was while the young man was working a gang plank swerved and caused a congestion of freight and other articles piled on the dock. The leg received a double break, below the knee and the heel was almost twisted off. An ambulance was immediately summoned and the patient given first aid care and later transferred to Hotel Dieu where saving his leg was temporarily dispensed of. However, Wednesday it was reported that a full and complete recovery would be had in time, even though he will be confined for a long time.

Funston, not wishing to cause worry to his parents and their family in Bay St. Louis as well as his own did not want the news of his accident made known and asked for the utmost secrecy. He would spare them the pain an agony such news would carry. His sister and father from Bay St. Louis have joined Funston's wife at his bedside. The young man has displayed heroic courage.

Born and reared in Bay St. Louis he is well known and the news of the accident was the cause of much regret. He is a son of Mr. and Mrs. Joseph O. Mauffray, the third of their family of children, married and has one child. The past few years he has been living in New Orleans. Last year he underwent an operation for appendicitis.

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The County Paper.

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FRANK CARVER CHARGED WITH KILLING BILL ELLIS PLACED UNDER \$500 BOND

Stabbing Said to Have Taken Place in Front of Carver's Home at Logtown Sunday Afternoon—Carver and Witnesses Give Version of Affair Before Judge Watson

Sunday evening, Bill Ellis was killed in Logtown in front of Frank Carver's dwelling house. The killing took place at about 7:30 P. M. A coroner's jury was empaneled and Judge Watson acted as judge. An inquest followed. Ellis, when the coroner's jury with the sheriff and county attorney reached the scene, was found lying on his back in the grass approximately two to three hundred feet away from the front gate of Frank Carver's residence. The sheriff opened the shirt of Ellis and a bottle of whiskey was found inside, and a knife was grasped in his right hand, with the blade sticking out towards the top.

Carver's Contentions

The contention of Carver was that Ellis had tried to cut him and in a fight that ensued he killed Ellis. There were three wounds on the body. One on the lower part of the left arm near the body, and two stabs below the ribs in the stomach on the left side of the body.

The jury returned a verdict that Ellis had met his death at the hands of Frank Carver. The next day at 2:00 o'clock a preliminary hearing was given. Frank Carver, before Judge Watson and there were three witnesses to the affair besides the defendant. They all testified substantially as follows, with the exception of Carver.

Testimony of Witnesses

That two women and a boy and Ellis had gone to Carver's house. When they left the house, Ellis made an attempt to cut a girl 17 years of age, and Carver interfered and prevented the cutting of the girl. Carver and Ellis seemed to have made up. Ellis, the boy and the two women decided to go back to Pearlington, Carver and Ellis going ahead, and because of the darkness of the night, the other witnesses did not see what was going on, but they did hear Ellis curse Carver two or three times. Then Carver came up to the witnesses and told them to go and see if Ellis was dead, as he had stabbed him because he had cursed him and that he would not stand for anyone to curse him that way. The witnesses walked up and looked at the prostrate body, and after striking several matches, they thought him dead.

Carver testified that Ellis cursed him and attempted to cut him, and he warned off the blows with his left hand and stabbed him with the right hand.

Defendant Placed Under Bond
Judge Watson placed Carver under a \$500.00 bond to await the action of the Grand Jury and a bond was immediately furnished.

The deputy sheriff remained with the body until a truck could be gotten and it was moved to Logtown, to where the Fahey Undertaking Company took it home to the family.

Carver is in his 30's and Bill Ellis was approximately 60 years of age.

FINISHED NEW LOCAL MOVIE HOUSE CALLED "PALACE OF GOLD"

Interior of Building Rich in Color of Gold—Charles Zerr Active Attachee

The new A. & G. Theater may well be called the "Palace of Gold" since its renovation is now fully finished and the resplendency of its glory in golden decoration makes the theater a thing of beauty and joy forever.

A new liquid of richest of gold has been tastefully and liberally applied both within the theater proper and the beautiful foyer that proclaims "Welcome." The foyer with its painted ceiling of a vari-color striped awning effect, gives the appearance of a gay outdoor scene in the far-off East or along the strand of the blue waters and sands of the Mediterranean shores. It is here that seemingly-like the touch of Midas has been liberally bestowed. A span of French windows are encased in frames of gold, paneled doors are deeply encrusted with gold in a surface of raised effect, and the entrance to the foyer from the outside and within the theater proper from the foyers are rich in tones of softest and deepest hues of gold.

It is well, indeed, and no exaggeration to name it the Palace of Gold and one actually enjoys such atmosphere of richness as he or she enters and lingers with such ingratiating color of the metal of wealth.

This work, in the hand of competent artists, as well as the painting

MOORE TO HEAD NEW OIL UNIT

R. N. Blaize Vice President County Petroleum Industries Committee

At a meeting held at the Court House last night local oil men organized the Hancock County Petroleum Industries Committee, electing A. W. Moore of the Pan Am Company, Chairman; R. N. Blaize, of the Lion Oil Company, Vice Chairman; and A. C. Mitchell of the Standard Oil Company, secretary.

R. W. Dunn, Hattiesburg, Miss., is State Chairman of the organization. The purpose of the new organization will be to fight for a reduction in taxes levied on the oil industry in relation and state as well as lightening the burden of motorists and commercial highway users generally. Numerous representatives of the latter groups were present and enlisted in the movement.

Similar organizations are being set up in every county in the state of Mississippi for the purpose of working out a general solution of the problems confronting the oil industry and joining hands with the highway users in the efforts which the latter are making to prevent the imposition of unnecessary restrictions and regulations upon highway transport, further excessive taxation and the diversion of highway revenues.

Herbert Nunery, of the Mississippi Petroleum Industries Committee, Jackson, Mississippi, addressed the meeting and assisted in perfecting the local organization.

MAY QUEEN FESTIVAL BAY HIGH

School For May 15—Coronation of Queen to Be Followed by Dancing

Considerable interest is manifested in the forthcoming May Queen festival, to be given by Bay High School on the evening of Wednesday May 15.

On May 10 votes for the various contestants will be counted by a committee and the winner will be named as queen. There are several contestants and interest continues at white heat, each of the young ladies aspiring for May Court honors having their own friends relentlessly working.

A program will also be presented following the coronation of the queen. This program will be of select numbers and promises to prove of engaging interest.

and decoration within, well expresses the handiwork of artists and craftsmen, whose names recently appeared in these columns. However, there is one individual, Mr. Charles Zerr, house manager and chief operator, whose untiring efforts and unflinching efforts played an important part in helping the accomplishment of results as aforesaid.

Mr. Zerr is indefatigable in his efforts. One who never tires, who never ceases. He is professionally experienced both as a mechanic and operator and it is he who projects the films to that point where they appear to advantage. He has spent many years in this delicate and intricate work, demanding the best and exacting the most minute attention, and both his skilled ability and willingness to ever please helps, with others, to create the maximum results which the public so much enjoys. Mr. Zerr for years was located at New Orleans where he was identified with the theatrical and motion picture theaters in professional activity, and he is both well and popularly known.

FUNDS TO COMPLETE WORK OF RENEWING ALTAR CANDLE STICKS

Cash Required to Complete Regilding—Father Fahey Expresses Satisfaction

Solicitation of cash donations to defray resilvering candlesticks and candlebras belonging to church Our Lady of the Gulf continues and the report is to the effect that while response has been liberal there yet remains many members of the parish and other friends of the local church who might contribute.

There was sufficient money collected to pay for resilvering all of the silver candles, suffering damage from recent church fire. Since there remains a small balance it was decided to have other candle holders of gold surface regilded—to do the work in a complete manner while at it.

In order to pay for regilding the balance there yet requires quite a neat sum of dollars and Mrs. Chas. G. Moreau, who initiated the collection originally and has been working in the interest of the project further solicits in order to realize the missing amount.

Rev. Father expresses great enthusiasm over the success of the work and it was through his kind offices plans and prices for the work were negotiated.

Donations of cash are further solicited. Remittances may either be made to Mrs. Moreau or to Sister Antoinette, at the convent. Mrs. Moreau will call for any proffered donations if notified by telephone or otherwise.

Camp Stanislaus To Open June 16 and Continue On to July 26

In order to meet a popular demand and so successful has St. Stanislaus enterprise proven each year, that Bro. William, president, announces opening of Camp Stanislaus June 16, to continue on thru July 26. The camp will consist of six weeks of vigorous outdoor life, under direction college faculty. Swimming, boating, hiking, athletics—wholesome food. Academic work, if desired.

'COMMUNITY' DAY AT KILN ATTRACTS MANY WHO ENJOY PROGRAM

Stage Entertainment Followed by Addresses From Candidates—Athletics Held Sway During Afternoon.

A great crowd of people from all parts of the county, including county and state candidates for political offices, attended the Kiln Community Day last Wednesday.

The auditorium was "packed and jammed" full of people for the morning program, which follows:

Welcome—Mrs. George Curet, outgoing president of the P. T. A. Dolly's Lullaby—Primary Girls' Loreaine Lot, Mary Catherine Ladner, Merle Perkins, Jeannette Puente, Gwendolyn Thomas, Bobbie Favre, Gloria Mauffray, Joyce Puente.

Reading—Donald Nacaise. Vocal Solo—Arlington Adams. Reading—Beulah Nacaise.

Rain—Arlington Adams and Chorus. Stunt—"Miss Popularity"—Jean Davidson, Nelson Ladner, Shirley Gatewood, Wilson Wehre, Pedro Fuente, and Emmette Garriga.

Acrobatic Stunt—Joyce Puente. Musical Reading—Theda Baynes. Short Play—"The Little Red Mare"—Howard Ladner, Arlington Adams, Herbert Cammack.

The high lights of the program were the stunt, in which Jean Davidson proved herself a very able player and the play, in which all three of the boys were perfectly cast, and rendered their parts in such a way that the audience was convulsed with laughter during the entire play.

After an intermission of a few minutes the political candidates—there were about sixteen present—gave brief addresses about the coming political campaigns.

During the noon hour refreshments were sold in booths on the campus, and many people brought their own baskets as well.

In the afternoon the crowd assembled on the athletic field for track events. Races, broad jumping, relay races and a candidates race were the main events. Mr. McCormick performed some acrobatic stunts on the field which the audience very much enjoyed.

COAST SELF-SERVE STORE TO REMODEL—RENOVATE INTERIOR

M. E. Badon Announces Thorough Renovation Interior of Store on Beach Front

Carpenters and painters will soon practically take charge of the interior of the beach building, corner State and North Beach Boulevard, occupied as market and pure food store, owned by Mutchler & Ashton, the Coast grocers, and locally operated by M. E. Badon, who has been in charge the past several years.

In order to keep up the high sanitary condition and atmosphere of the store, walls and ceiling of the interior, it is planned, will be given a coating of immaculate white, while all refrigerating cases and boxes will be reconditioned and partly-used parts reconditioned. In addition arrangements will be made to provide for more display room and to better show goods.

Mr. Badon, experienced in his line of work over a long period of years, is noted for his cordial and genial manner and for his ever ready attitude to solicit to the wants and satisfaction of the customers. He invites both local and out-of-town trade and gives equal attention to large individual orders as well as to the smallest family want. His motto seems to be, "Ever Striving to Please."

At Uncle Charlie's Favorite Nite Club On the Beach Boulevard

Uncle Charlie Breath, owner and operator of the local nite club, patronized from New Orleans on to the far east of the Coast section, scored quite a success last Saturday night with the introduction of a new orchestra, The Southern's Eleven-piece orchestra that discoursed music as written and supposed to be interpreted and with that pep and rhythm that left nothing else to be desired. It is perhaps, if not the best, one of the many dance music aggregations ever to play locally and it was fitting the place was well patronized.

An old time friend and favorite will be back with Uncle Charlie this Saturday night Louis Carron's, and there will be a large number of patrons and other friends on hand to greet the Carrons back again.

\$85,000.00 DAMAGE SUITS FILED AGAINST L. & N. R. R. COMPANY

Plaintiffs Are Jas. N. Wade, Administrator for Estate of Armand Besancon; Asking for \$50,000 and Mrs. Mary Besancon Asking for \$35,000 Damages

MAY QUEEN FESTIVAL SUNDAY, 5

Miss Almie Hauser Selected Queen—Miss Ella Louise Quinn and Miss Jane Juden Maids of Honor

Music for St. Joseph Academy May Queen coronation and festival will be supplied by the favorite Coast band of Louis Carron whose services were secured for the dance to follow the coronation of the May Queen. Miss Almie Hauser, who was declared the winner Wednesday evening after a committee of ladies had assembled at the convent and academy and counted the ballots cast for the different candidates for several weeks past.

This affair will take place this coming Sunday evening at 7:00 o'clock, at S. J. A. Gym. There will be the full court of many maids and flower bearers, etc. No detail has been spared to make the affair one of outstanding beauty and success.

With Miss Hauser, senior of St. Joseph Academy, as queen, Mr. Leo Blaize, a St. Stanislaus graduate Class '34, will be king. First Maid of Honor will be Miss Tootsie Quinn with Duncan Harding as escort. Miss Jane Juden has the honor of second Maid with Mr. Charles Kergosien as her escort.

Other maids to the royal entourage with their escorts follow: Lorraine Quintini, and Raymond Kidd; Anna Mae Quintini and August Vassali; Mildred Metstayer and Melvin Johnson; Ruth Herrin and Edmund Blaize; Dorothy Tudury and Benny French; Eloise Grice and Gus Soniat; Mary Claire Zimmerman and Leslie Blaize; Jean Banville and Ramsay Harding; Marion Weldon and Forrest Pendleton; Evelyn Perre and Thomas Monti; Margaret Williams and Jack Pepperdene; Roberta Rigaud and Lawrence Bonura; Honora Banville and Henry Villa; June Elliott and Edwin Feich; Ethel Mae Bowdin and John Medina; Claire Marie Manuel and Charles Banderet; Vera Banderet and Charles Tesse; Margaret Perre and Percy Staklum; Martha Sessions and Victor Gonzalez; Jilma Solis and Edward Villa.

Included in the program, Mrs. Katherine Thomas will give violin selections, and Miss Louise Remington, sister of the mayor of Pom Pom radio star, will give a number of her inimitable selections.

A dance will follow. Admission, 30 cents for adults and 25 cents for children. One admission price both to the coronation entertainment and dance to follow. The public is invited to attend.

The contest was a most interesting one and the three principal contestants were unusually successful in their work of procuring votes. Their friends were interested and the most friendly rivalry prevailed. It was all for one cause and there was a feeling of general friendliness and a spirit of hearty co-operation.

Miss Hauser turned in \$152.50, Miss Quinn \$150.00 and Miss Jane Juden, Bay St. Louis, \$111.11. At the academy it was stated that this May festival benefit was yet the most successful projected and the faculty-management felt grateful for such assistance.

TENNIS MATCH SLATED WITH ALOYSIUS FOR SUNDAY, MAY 12

The St. Stanislaus tennis team will meet the team from St. Aloysius, New Orleans on the home courts here Sunday afternoon, May 12, starting at 2:30 p. m.

Several of the boys have been working consistently for the past weeks, weather permitting, to get into shape. Among those who are prepping for a place on the squad are, Billy Quin, George Gerchow, Richard Schutt, Eddie Heath, and George Gerchow.

Billy Quin who showed up so well in the Gulfcoast Regionals in singles will most probably be the choice to

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Two separate damage suits were filed Tuesday morning, April 30, in the circuit court of Hancock county, asking for damages in the aggregate amount of \$85,000.

The first is James N. Wade, administrator, representing the estate of Armand Besancon, deceased, asking that the courts grant him for the Besancon children the sum of \$50,000.00.

The other suit filed is by Mrs. Mary Besancon also versus the L. & N. Company in the sum of \$35,000.00.

Both plaintiffs are represented by Gex & Gex, resident attorneys of Bay St. Louis.

It will be remembered Armand J. Besancon, aged 46 years, 11 months died at the local King's Daughters hospital on the morning of Sunday, April 6, 1935.

On the Saturday evening previously, at dark, he was crossing the L. & N. tracks, accompanied by his wife, seated beside him in a truck, which he was driving, when train No. 1 crashed into the vehicle. The train carried the truck for quite a distance before it could be brought to a stop. Besancon was taken from his seat, with his skull injured and never regained consciousness.

Mrs. Besancon was also taken to the hospital and is there at present and will probably remain for several weeks longer, it was stated. Her injuries consisted of a broken thigh and other serious injury.

In addition to the widow, ten children survive. The case will be tried before Judge White at the September term of court.

MOLLERE SELLS OUT BUSINESS

Albert David, Bay St. Louis Merchant, Buys Out Well Known and Successful Waveland Business

Charles B. Mollere, owner and operator of Mollere's Groceria, located in Waveland, but popularly known Coastwide affid in New Orleans, announced Friday that he sold his stock, name and good will of the business to Albert David, Bay St. Louis merchant, owner and operator of LeBlanc's Cash Grocery. The price paid, naturally a large sum of money, was not disclosed. However, it was stated that the transaction was a cash one.

Mr. David took active reigns of the business Saturday morning under his ownership, however the name of Mollere's Groceria will be retained. It was also stated that there would be little change in the crew of people engaged at work in the big store. He said there would be little or practically no change in the policies of the store, that it would be continued along the same lines as Mr. Mollere had conducted the business; that the same full, varied and complete stock of good things to eat, staple groceries and market would continue. In fact, said Mr. David, it was his plan to avoid any change. In connection with the Waveland Store, Mr. David said, he would also continue his Bay St. Louis store. This enterprise is characteristic of Mr. David who has made a success of whatever undertaking he espoused. He is live, alert and his method of success is of satisfying the customer and giving the most value possible in return for their money.

Mr. Mollere's plans for the future were not disclosed, for the present, at least. However, it is understood at the close of school term, with his wife and children, he will take a well-deserved vacation, possibly traveling to the Pacific Coast.

Mr. Mollere demonstrated that it was possible to build a large and prosperous business even in a small town and under a handicap of long winter months.

meet the singles representatives from the Crescent City.

St. Aloysius always has a good tennis team dating back to the days when Maurice Bayon wore the Gold and Purple of the Aloysius Panthers and this year is no exception to the rule. This week-end the team is taking part in the matches of the State Rally at Baton Rouge.

THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

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HERE'S A HOT SCHEME

FROM Denver, Colorado, comes the latest scheme to take bits of change from those susceptible to get rich schemes.

A man gets a letter, asking him to send a dime to an address at the top of a list, to scratch off the name remits to and then add his name to the bottom of the list, sending the newly made up appeal to five friends.

Postal authorities say that so many of the letters appeared that postal receipts soared \$20,000 in twelve days and moved upward toward the Christmas peak rush.

The idea was that when an individual's name got to the top of the list 15,625 persons would mail in dimes, giving a return of \$1,650 in return for an investment of one dime, plus five stamps. This looks like what the big boys, in the old days, would call a "fair" return!

Of course, there are says that take up such chain letters and some probably get some money back, but where the cash will come from to pay the last group that jumps into the speculation is what breaks down the idea.

There are 34 CCC camps in Mississippi, and conservation work, is bringing in \$8,000,000 annually in the State, says Fred Merrill, State Forester.

NO PUNISHMENT TO FIT THE CRIME

"THOU Shalt Not Kill" and "Honor Thy Father and Mother" held no meaning to the 20-year-old youth who a few days ago, while motoring with his mother and father over a remote roadway in the Texas Panhandle shot and killed both and wounded his arm to give semblance and effect to his concocted story that the trio had been held up by bandits.

The parent carried, press intelligence says, life insurance policies in total amount of \$17,000, and the youth, in his confession subsequently made, said he did it to get the insurance money.

That "truth is stronger than fiction" still holds. No fictionist could have evolved from even a most fertile imagination a more diabolical and unlikely tale of unnaturalness and horror. There seems to be no punishment to fit the crime. No matter to what punishment this ingrate and unnatural child is put to it will end with death and that in the last analysis would be too passive a punishment.

Some of the country towns over the State have adopted the so-called daylight savings time in conflict with railroad, government and other standard kinds of time working with the masses of the people—as in the past. A Jackson newspaper, where the new-fangled time has been adopted carries a head over an article, "All is Confusion." You might push the clock back or forward, whatever the case may be, but you cannot move the sun.

CONVICTED BY EYE-WITNESSES

CITIZENS who tremble over a conviction based on circumstantial evidence seldom realize that innocent men sometimes go to jail as a result of unintentional mistakes by eye-witnesses.

For example, take the case recently brought to light at Crown Point, Ind., where Edward Singleton, 43, has just been released after serving four years in prison for a crime he did not commit. He was convicted because the victims of a robbery identified him as the robber who wore a mask.

Several weeks ago, however, a young man was apprehended and confessed the crime. He was later tried and given a suspended sentence because Singleton declared "I bear no grudge" and "am pleading for leniency."

What amends, we may ask, will society make to Edward Singleton for the years behind the bars, the lost opportunities and the disagreeable consequences of mistaken justice?

"PUSH"

PUSH, and plenty of it, is still a factor to attain success. Fred Sullens, the versatile genius who conducts the Jackson Daily News, carried this on the editorial pages of a recent issue:

Down in Hancock county a young lawyer named Lucien M. Gex is running for the legislature. His nickname, lovingly bestowed by college mates, is "Push." That's what it takes—and plenty of it—to get along in the world.

Now and then we meet up with a man who says advertising does not pay. It is true some kinds of advertising do not pay. It is not within the bounds of reason to expect an advertisement that is written without any thought or study will pay. The merchant who puts off writing his advertisement until the last minute before the dead line and then grabs up a paper sack and scribbles a few lines on it should not expect much from that kind of an advertisement. It would be rather surprising and unusual if it did not pay. A good advertisement should have thought and study put into it. If it doesn't have it will not provoke thought on the part of the reader and consequently cannot bring results.

MOLLERE'S NEWSPAPER ADVERTISING

NEVER was the power of constant and persistent advertising more forcibly demonstrated than in our own very midst during the week. Mollere's Groceteria, a business located in our sister city of Waveland, was started in a most humble beginning. The owner had ample capital and every environment was conducive to success but the power of newspaper advertising along with the energy and progressiveness of its owner to carry a complete stock, to sell better goods and to cater to the public, proved the great influence that gave it the upward trend.

Customers from all sections of the interior of the county and from along the Coast were beckoned hither by the ads that appeared week after week in The Sea Coast Echo. It was good newspaper advertising and that seems the kind that pulls best if continued year in and year out.

This week Mr. Mollere sold his stock and good will to another local merchant. The name and good will, of course, had been built up by fair dealing and of giving the customer what he or she wished, but it was the advertising each week that attracted the public and brought the public to the store. Mr. Mollere says it himself. He was one of the biggest and most consistent newspaper advertisers hereabouts. He spent amply but says it was a good investment—that for every cent he spent for advertising it yielded him dollars in return.

Mr. Mollere has presented a valuable lesson in newspaper advertising. It is worthy of emulation. Mr. Mollere was never scared of an advertising bill. On the contrary, he welcomed it. He paid cash for it every week.

He sold his business as a thriving, going success. In the very zenith of success. And he found a voluntary buyer and at the right price. A business built to such proportions and doing so vast a trade is always easy to sell—although this business was not for sale at the time.

At the May term of the Railroad Commission will be heard the case of a citation issued by Attorney General Greek L. Rice, on behalf of the State of Mississippi against the Dunlap Taxicab Company for operating a bus line between Senatobia and Memphis without a franchise.

HANCOCK COUNTY RURAL SCHOOLS

SCHOOLS over Hancock county are closing 1934-35 session and hardly a week passes without witnessing the successful end of some school or another in Hancock.

We are very proud of our rural schools. They represent the best and we find the student body as a whole and the character of work preformed far above the average. This is due to both organization and co-operation. Our schools have the best teachers possible to procure and the maximum of results is not only expected but demanded. Our students attain high marks. That is a sign of both application and efficient study. By this means we build not only understanding but character and the future generation, which will be beset with more competitive force, will be fitted to meet the vicissitudes of life in a manner unafraid.

There was never a need of education more than the present. And The Echo is not only glad to note that Hancock county and city as well is supplying this demand but to learn that the student is taking advantage of opportunities and getting the most out of the endeavor to do for the young and, who in turn, will be the men and women of tomorrow.

Persons on relief rolls have decreased from March 1934, when 105,706 persons received relief, to 64,050 in March, 1935, according to Governor Sennett Conner. This is welcome news to Mississippians, this state being one of the few states where the number has decreased.

IMPORTS FROM ORIENT CLOSE AMERICAN MILLS

THOUSANDS of American workers and farmers are being thrown out of employment due to increased imports from foreign countries, especially textiles from Japan, according to reports made to Government officials. The textile industry in America, forced to pay processing taxes and hit by cheap-labor imports from abroad, is facing ruin. President Roosevelt has named a commission from his Cabinet to study the situation, and on the day he named the group the National Association of Manufacturers, through its Board of Directors, urged Congress to investigate "the inequitable Oriental competition" with American industries. Scores of textile mills have been forced to close, 22 in Rhode Island alone.

Total tax collections from all sources January First, 1935, have amounted to \$2,267,658 up to April 25th, as compared with \$1,378,411 a year ago and only 4,821,513 for the whole of the year 1933, according to the State Tax Commission.

AUTOMOBILES, INSTRUMENTS OF DEATH!

THE increased number of automobiles brings about an increasing number of fatalities every year. The Echo has several times called attention to the enormous toll taken by the craze for speed. The death and accident lists of the nation, if compiled in a daily communique, would read like the casualties of a battle.

The price that is paid escapes general attention, but the sorrow comes to those whose loved ones are injured. The citizens of Bay St. Louis like those elsewhere, have accepted this enormous loss with little regard to the fact that it could be greatly reduced by proper preventive methods. The same casualties, if caused by an unknown, dread disease, would call forth weeping and wailing all over the nation.

The State Game and Fish Commission expect to place in excess of 10,000,000 fish in public streams and lakes during the year of 1935.

CALIFORNIA TREES AND FLOWERS IN SPRING TIME

Echo Correspondent Dwells On Various Subjects of General Interest

Santa Ana, Calif.
April 20, 1935.

Owing to the recent rains, the plants and blooms are most lovely. Orange trees are so laden with blossoms, that you think of a Bride.

Immense Calla's in rows like statelike comrades. Red lilies that are all stalks and buds. The Park is lovely—a circular arbor of white and purple Wisteria; beds of huge pansies; flag lilies and large roses. Some of the trees are: Bottle tree, Beefwood (pine); Moreton Bay Fig (Magnolia); Strawberry (live oak), Bunya Bunya (thorn tree), Coast Live Oak (holly), Guadalupe Cypress, Black Wattle (acacia), Valley White Oak (Water Oak).

Easter is at hand. The stores are charming. Woolworth's is the prettiest. Arches draped with nest egg green and arbors holding filled Easter baskets, toys, etc. I never saw so many eggs.

Spring styles are light, silks and orpansies, and a lot of white dresses. It was nice to read that Wat Cluverius, was made head of the base forces at San Pedro. From the Los Angeles Times. "At 9:30 this morning (March 30) he will hoist his flag aboard the U. S. S. Argonne, as new commander—he succeeds Rear Admiral George T. Pettengill. Admiral Cluverius previously commanded the battleships West Virginia and Connecticut here."

Movies are fine, here. Sequoia was considered one of the best. Unfortunately two weeks before it came, the Puma was shot by a policeman, at Riverside.

Election day was quiet—except that Aerial bombs at intervals, warned the voters to vote.

A cooking school was interesting—1500 women jammed the hall the last day. Many articles were given away. I give one of the receipts:

Quick Hot Cross Buns:
3 C. sifted flour.
1 teaspoon salt
3 teaspoons K. C. baking powder
3 tablespoons sugar
½ cup butter
1 egg beaten
1 cup milk
1 teaspoon cinnamon
½ cup raisins
¼ cup currants.
Ice with traditional cross.

—D. MC. CONNELL.

Mrs. Mullins—What's the matter, Mrs. Bretzel?

Mrs. Bretzel—Why, our Johnnie has swallowed a cartridge and I don't dare wallopp him for fear it'll go off.

Mamma—Eleanor Jane, can you tell me who ate the icing off the cake I made for Daddy's birthday? Eleanor Jane—Mamma, you told me yesterday that little girls should be seen and not heard.

The House and Senate have agreed on adding 46,500 men to the regular army, giving it a strength of 165,000 men. An appropriation of \$400,000,000 is more than \$70,000,000 higher than last year.

I'M ONE

I'm one with bird and wind and sun,
A part of joy and light;
For has not God this wonder spun,
To give the heart delight.

I'm one with nature soft and sweet,
Who spills her charm for me;
Beauty in sky, love at my feet,
What more to know or see?

Then spirit of the fields and dale,
Let me thy splendors feel;
Heaven my soul would fondly regale,
God's presence over me steal.

—RIFORD J. LINCOLN.

March 10, 1935.

PRINTING

LETTERHEADS
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HANDBILLS
PERSONAL STATIONERY

FINE printing means fine correspondence, whether it's personal or business. It helps to make and hold contracts, it is impressive and dignified. Use printed communications and you will establish new contacts. Prices are low now.

Phone 3-J
Job Department

The Sea Coast Echo

CHAS. G. MOREAU
Bay St. Louis, Miss.

RETURN FROM LONG TRIP TO CALIFORNIA IN TWO WEEKS' TIME

Mr. and Mrs. Lizana And Accompanying Couple Cover Over Six Thousand Miles in Two Weeks

Acting on the spur of the moment and granting a long-expressed wish of his wife to some day visit California, Bill Lizana, resident of Henderson Point, who affords summer visitors and others accommodation to swim along one of the best bathing beaches of this section of the Mississippi Gulf Coast, left one day in the family car, bound for San Diego, Grand Canyon, Ariz., and back. They were accompanied by Mr. and Mrs. Vincent Marquez, of Pass Christian.

"I had only time to change my handkerchief," says Mr. Lizana. "When riding with Mr. Marquez, I decided to take a trip to California. I did not wait to get home but telephoned my wife to get ready, that we were leaving at once for California, and so did my companion within a comparative short time. Our wardrobe was practical, at least, and I can guarantee we carried no excess baggage. Leaving New Orleans one morning, we reached San Antonio late that night. Trains cover the distance in a day and one night, but we had to make haste in order to reach our destination.

"We stopped at the various New Mexico and Arizona desert towns and cities, reaching San Diego in record-breaking time. My wife's dream had come true. Here we were in California. A life-dream realized.

"From San Diego," asked the Echo scribe, "did you visit famed Coronado beach and the famous Claud Speckels hotel there?"

"Certainly we did, and we had luncheon there. It is one of the finest and largest resort hotels in the world, only it is built of frame and weather-board lumber. What would a lighted match unobserved do?"

"From there we motored over to Los Angeles, the City of Angels. We saw none of these ethereal spirits, but down the beaches we saw all the sprites and blondes—plenty of spirit—to last us a while, at least. From there we made our way to the Grand Canyon, Arizona's world-famous chasm, 13-miles wide, ate dinner at the El Tovar hotel and noted another hotel of magnificence in course of construction. Yes, we saw the Indians there and, in fact, all that was worth while seeing. We stopped at Flagstaff and nearly froze. That is one of the highest points in that altitude and I understand it is even cold there in summer, particularly of evenings. We motivated along and finally reached St. Louis and made for the Mississippi Gulf Coast—God's only country."

Mr. Lizana drove his Auburn car. He was caught in one or more of the dust storms enroute home and his car shows full attestation of the fact. The paint of the car's body is chipped and damaged and his windshield has had the fine mirror surface replaced by a roughness well perceptible to the naked eye. The party said this was one experience they would never wish to again go through.

"Our trip has proven this," said Mr. Lizana, "that the Mississippi Gulf Coast has all the allurements and natural attraction, and health-giving properties that man could desire. Nowhere did we see a place that equaled the blue of our skies, the green of our oaks and pines, the enhancement of our waters and the general ensemble of a place to live in. We enjoyed our trip, glad we went—glad to be back home."

NO QUARTER

A "no quarter" fight on stock swindlers is planned by the Securities and Exchange commission, which will inform the public of fraud devices and how to watch out for particular schemes.

A DESERTED PLANTATION HOME

Gaze on this long-deserted home,
Standing there all alone;
What lovely pillars 'neath its dome,
Beauty set in each stone.

What shady galleries and wide,
Leading to winding stair;
See where the cobwebs wave and hide,
In rooms which once were fair.

Here is the ballroom's waxen floor,
And chrysal chandelier;
But dainty feet trip here no more,
And shadows peep in fear.

Here where the Lord and guests oft sat,
Winning, dining at feast;
But now the haunt of bat and rat,
A place for bird and beast.

How scraggy grass runs riot now,
In garden's lovely shade;
Here lovers once whispered fond vow,
Amid the flowered glade.

The old plantation in decay,
Rotting the field and glade,
Sad remnant of a bygone day,
Whose memories cannot fade.

—RIFORD J. LINCOLN.

March 10, 1935.

Lt.-Governor Dennis Murphree



NEARLY twenty-five years in public life as Representative, Senator and Lieut.-Governor, without the finger of suspicion pointed at him.

Vote for him and you will never regret it.

MURPHREE CAMPAIGN COMMITTEE.

ANNOUNCEMENTS

The Sea Coast Echo is authorized to announce, subject to the action of the Democratic Primary, August 6, 1935:

For Secretary of State
WALKER WOOD

For State Auditor
CARL C. (C. C.) WHITE

For State Senator
FORTIETH DISTRICT
FRANK B. PITTMAN

For County Representative
OTHO RESTER
LUCIEN M. (PUSH) GEX

For Clerk of Courts
A. G. (RED) FAVRE

For County Attorney
JOHN L. HEISS, JR.
EMILE J. GEX

For Co. Supt. Education
V. A. ARENDALE

For Sheriff & Tax Collector
EMILIO (DICK) CUE

For Supervisor, Beat 5
H. WILBUR DRIVER

CHALMETTE

(St. Bernard Parish, La.)

Here was fought the Battle of New Orleans.

By old plantation sweet and fair,
Near Mississippi's shore;
Where magnolias perfume the air,
Far from the city's roar.

'Tis here Jackson fought battle well,
Drove English from our land;
Here Chalmette in mem'ry doth dwell
Record in Hist'ry grand.

In ruins where Packenham fell;
Beneath the oak's dark shade;
Lizards and moss decay here tell,
In this forgotten glade.

A monument proclaims the deed,
Where soldiers laid down life;
Flowers and trees for them sweet
plead,
Heroes in that great strife.

But birds disturb the silence there,
And swish of rivers' wave;
In Spring butterflies flood the air,
And flutter over their grave.

The glory and the pomp no more,
Spendor of olden days;
The South reveres those men who
were
The sword—their love displays.

—RIFORD J. LINCOLN.

March 10, 1935.

IMPROVING

"The country is getting well again," says chairman Jesse Jones of the RFC, who points out that only \$23,238,510 in new commitments were authorized for February and that repayments were \$68,000,000.

What does a Bank do?



Protects Individual and Commercial Interests

MORE than anything else—more, even than the assistance it gives in building an estate—a bank protects. Whether it be a dollar deposited in a new savings account, an estate entrusted to its care, or priceless keepsakes and important documents placed for safekeeping in its vaults, a bank protects.

Know Your Bank Better

Merchants Bank & Trust Co.

"First In Banking Service"

Mollere's Groceteria

151 Coleman Avenue
Waveland, Miss.

ALBERT DAVID, Prop.

SPECIALS FRIDAY & SATURDAY, MAY 3 & 4.



FRESH Every Day

home markets send us a variety of fresh fruits and vegetables. Get them now . . . at their best.

- Turnips, 3 bunches . . . 10c
- Mustard, 3 bunches . . . 10c
- Spinach, 3 bunches . . . 10c
- BEETS, No. 2 1/2 . . . 10c
- VEGETABLE SHORTENING—
2 lbs. in carton . . . 25c
- SUGAR, 10 lbs. . . . 49c
- ROSE CREAM, 3 for 20c
- COFFEE, Luzianne, per pound . . . 23c
- POTATOES, Irish, old, 10 lbs. . . . 18c
- TEA, Lipton's 1-4 lb. 23c
With Ice Tea Glass
- HOME MADE WEINERS, lb. . . . 20c
- HOME MADE BOLOGNA, lb. . . . 20c
- PURE PORK SAUSAGE, lb. . . . 25c
- CLOVERBLOOM, ROLL BUTTER, 2 lbs. . . . 65c
- COUNTRY STYLE SMOKED PORK SAUSAGE, lb. 25c
- LAMB LEGS, lb. . . . 25c
- LAMB SHOULDERS 12c
- LAMB CHOPS, lb. . . 30c
- IMPORTED SWISS CHEESE lb. . 69c

PLANNING A REAL DINNER

It is not difficult to plan a dinner. When thinking of good things to eat, think of Mollere's Groceteria, where you will find everything necessary for a dinner of any size, for any occasion, at any time and anywhere. Mollere's Groceteria offers a wide variety of selection. There is something choice in every line of edibles. Solve perplexing problems of what to eat at this store.

If It Comes From Mollere's Groceteria It Is The Best

The Sea Coast Echo

City Echoes

—Mr. John Leonard visited his aunt, Mrs. Rita L. Breath recently.

—Mrs. Harvey Munton, Mr. Geo. Munton and friend, were visitors here Sunday.

—Attorney Carl Marshall was a visitor to Jackson this week in the interest of clients before the bar of the Supreme Court.

—Mr. and Mrs. Mike Lalla and son, Alvin of New Orleans, were guests Sunday of Mesdames P. Provenzano and W. Chanel.

—Mrs. Lydia Eagan is spending a two-week period in New Orleans, visiting her daughter, Mrs. Mark Anderson, at the family home.

—Mrs. Lucille Poche of New Orleans is a guest of the week of Mrs. Chanel and Mrs. Provenzano at Mrs. Connors residence in Union street.

—Mr. and Mrs. Louis Dupre of New Orleans, and Mr. Calvin MacLaugh of Dallas, Texas, were guests of Mr. and Mrs. Chas. A. Breath on Sunday.

—Contractor Arthur Johnson is completing the one-story frame building in Washington, near Front street, a six-room attractive bungalow, for and to be occupied by Mr. Bennie F. Hille, and family. This beautiful home is located west of Uncle Charles' Nite Club.

—The Joseph di Benedetto store presents quite a new and inviting appearance since painters have resurfaced the interior and fixtures. Mr. Benedetto is ever abreast with the times and is justly anticipating a big business season for the summer.

—Mrs. P. C. Bordaux and Miss Daisy Bordaux, who reside on Front Boulevard, west of the local theater, are having the interior of their stucco dwelling renovated and an attractive coat of paint put thereon. The paint job is by H. L. Witter, local painter and interior decorator.

—Mr. and Mrs. Maurice Pyk of New Orleans are arrivals of the past few days and have opened their summer home for the heated season. Mrs. Pyk's friends will be gratified to learn of the marked improvement in her health, recovering fully from recent indisposition.

—Dedaux Consolidated School closed for the season Wednesday night, with appropriate exercises and after a successful year both in enrollment and academic accomplishment. The usual full quota of candidates were on hand, meeting voters and others from all sections of that neck o' the woods.

—Vassali's Bakery recently announced an addition to their already complete cake-making equipment and with the services of additional help in order to put a full and complete line of cakes of all kinds and of the best quality obtainable. Mr. Vassali says the public want will be met fully in this line. Special orders for cakes for all occasions will be taken and delivered, on short notice.

—Progress is noted on the construction of the dwelling in process of construction for Pedro Monti, who is building on the north side of Uman avenue, at the intersection of Dunbar avenue, Old Spanish Trail. It promises to be an attractive acquisition to the city of homes and will be occupied by Mr. Monti and family.

—Readers of The Echo residing away from the seacoast, will read with interest of the fact that the evening "catch" of softshell crabs is bountiful. The crustaceans at this particular time of their lives, when they shed, are plentiful and this toothsome delicacy finds a constant demand and ready sale at supported prices.

—Mr. R. C. Engman is showing renewed confidence in his home city and in a substantial way by building another attractive dwelling house, modern and to be equipped in such manner as to make it most desirable. The house, nearing completion is located in Keller avenue, and is one of the number of dwellings built by him that are to his credit.

—Senator Robt. B. Knott, of Ruskin, La., and recently a frequent visitor to Bay St. Louis in the interest of the gas franchise he procured from Bay St. Louis authorities, and visiting Mr. Sam George of Bay St. Louis, has the sympathy of a wide circle of friends both in Louisiana and Mississippi over the bereavement of his son, aged 30, who was drowned during the past week-end in the waters of Bayou Plaquemine, La.

—Mrs. Joe B. Burrow, mother of Mr. Burrow, cashier Merchants Bank & Trust Company, recently arrived from her home in Saltillo, Mississippi, where she owns and operates one of the larger delta plantations, and is visiting at the home of her son and daughter-in-law, at their domicile in Main street. Mrs. Burrow has been quite ill, undergoing the ordeal of the surgeon's knife, and is rapidly recuperating in the Gulf Coast country.

—Mrs. A. G. Favre, accompanied by Master Gregory Elton Favre, not two weeks old, returned home Tuesday from New Orleans, where Mrs. Favre has been several weeks, under treatment. They were accompanied home by husband and father, A. G. Favre, well-known local clerk of the courts. Friends of the family will learn with interest that both Mrs. Favre and the new arrival have been doing exceptionally well and are now "at home" to friends of the family.

—Mrs. (Mayor) G. Y. Blaize, accompanied by her son, Bernard, left by auto Wednesday morning for a trip through Louisiana and Texas, with Dallas as the ultimate point of the itinerary. They spent Wednesday night at Marksville, La., where Mrs. Blaize visited her sister, Mrs. S. Allen Bordelon, and family. At Dallas she will visit her son Louis and his wife and her first grandchild, which she has never seen. Mrs. Blaize and son will be gone for a period of some two weeks.

—Mrs. Kate Conner, residing in the flower-embowered dwelling in Union street, was hostess Sunday evening to a number of close friends, entertaining at cards, on the occasion of the twenty-fifth wedding anniversary of our highly esteemed townspeople, Mr. and Mrs. Gus E. Temple, who have lived here and participated in all civic, commercial and other endeavors and successes of our city during the full quarter-century period of silver years. May their next twenty-five achieve the full golden period.

—Annual Spring bazaar by Saint Stanislaus Parents' Club, held at the college gym on last Sunday afternoon, proved a social success and netted financially the neat sum of approximately \$131.00. People attending express the affair as one of much enjoyment and was a happy means of spending a joyous afternoon. Ladies in charge worked assiduously and incessantly, with marked interest and the management and general faculty of the college are correspondingly thankful to the public and the ladies in charge. Mrs. E. C. Carrere, president of the club, was general chairman of the bazaar and entertainment.

NOTICE OF MEETING

Regular monthly meeting of the St. Joseph Academy Parents' Club will be held Friday, May 3rd, at 3 p.m. All mothers are asked to attend because of important business to be discussed.

NOTICE TO THE PUBLIC

O. A. Thaxton, manager of Kozy Theater, Pass Christian, informs his patrons that he has sold his business to Mr. M. A. Connert of Chicago and hopes that your patronage will be continued. He appreciates past business at Pass Christian.

CLASSIFIED ADS

REWARD
for returning or giving any information leading to recovery of 35 sheep with metal ear-tag marked J. L. Grump. 4-26-35.

LOST
Tortoise-rimmed eyeglasses, enclosed in case. S. Beach Blvd., between Washington and Citizens' streets. Finder please return to 612 S. Beach and receive REWARD. 4-26-35.

SALESMAN WANTED
WANTED—Man with car. Route experience preferred but not necessary. Ravleigh, Dept. MSE-10-M, Memphis, Tenn. 4-30-17.

FOUND
Ladies White Pocketbook, owner can have same by paying for this advertisement and proper identification. Phone 178.

HOME FOLK TO HEAR MURPHREE

Candidate For Governor To Formally Open Campaign At Calhoun City, May 9

The home county friends of Dennis Murphree, candidate for Governor, are preparing for the biggest political gathering ever held in Mississippi when Murphree formally opens his speaking campaign in Calhoun City, next Thursday, May 9.

Free barbecue and pure ice water in sufficient quantity to abundantly serve twenty thousand visitors are being prepared by the local committees and a cordial welcome is extended to you by Dennis Murphree and his home folks to be there and enjoy old-fashioned Calhoun County hospitality.

A platform to seat one hundred is being constructed. On this platform will be seated campaign managers of the various counties and other prominent visitors.

The program will begin promptly at 10 o'clock with short talks from county campaign managers giving reports of the political situation in their respective counties. These reports will be followed by the opening campaign speech by Dennis Murphree. At one o'clock the free barbecue will be served and there will be plenty for all.

The afternoon program, beginning at 2:30 o'clock, will be given over to county, district, and state candidates for short announcements. Candidates desiring to secure a place on the program should communicate with the Murphree County Campaign Committee, Calhoun City, Mississippi. The excellent loud speaker system, donated to Dennis Murphree by friends, will be used throughout the day and everybody can hear the speeches and announcements.

Gov. Murphree has just completed a tour of eighty counties where he has set up organizations. Already there are more than eight thousand precinct committee cards signed by active precinct workers for Dennis Murphree. This is perhaps the greatest number of active, individual workers ever actually recorded in any political campaign in Mississippi. These precinct worker cards are coming into the headquarters office in Jackson at the rate of about nine hundred a week according to Tip Ray, state campaign manager.

COLLEGE BAND LEADS KNIGHTS OF COLUMBUS

Parade Through Pass Christian Preceding Initiation Ceremonies

The monotony of band practice was pleasantly broken last Sunday by a trip to Pass Christian, across the Bay, when the college band led the parade of the candidates for initiation into the Knights of Columbus.

The band members were taken by trucks from the college grounds about 8:30. The assembly took place at the hall of the Knights several blocks from the church. Preceded by a police escort the Knights and the candidates marched the several blocks to the church for the 9:30 mass. Father Leo Fahey preached the sermon of the day.

S. S. C. CARD PARTY FOR ASSOCIATION MEMBERS

New Orleans Members To Gather Next Wednesday At Monteleone Hotel

The Parents' Association of New Orleans will have the last card game of the school year next Wednesday, May 8, at 2 p.m. in the Convention room of the Monteleone Hotel.

This will mark the last social affair of the scholastic year and it is hoped that all the members will be on hand to make the occasion the biggest of the year.

The entrance prize will be a Permanent Wave, donated by Mrs. Edith Carpenter. For reservations for the card and lotto party communicate with Mrs. John W. H. Redmann, 1806 Audubon street, or phone Walnut 3505.

O. A. Thaxton, proprietor of the Kozy Theater on Pass Christian beach, has sold his interest in the place and business, according to an advertisement appearing elsewhere in this issue of The Echo. Mr. Thaxton has sold for the reason he wishes to return to his home town, Waynesboro, Miss., where his mother resides. While on the Coast he formed quite a circle of friends and built up a clientele for his theater. He leaves the Coast reluctantly and hopes at some future date to be able to return.

—Mr. and Mrs. John E. V. Holzer entertained at a delightful week-end house party at Bel Air, their summer home in Carroll avenue, Bay St. Louis, Miss., the party motoring over to Ocean Springs, Miss., on Saturday, April 27, to attend the wedding of Miss Sally Girt to Mr. James Sloan Williams of Birmingham, Ala. The guests were: Mr. and Mrs. E. A. Romangiera, Mr. and Mrs. Dick Messtayer, Mr. and Mrs. P. L. Judlin, Mrs. Helen Kern, all of New Orleans.

COMING EVENTS

- MAY 5TH.
St. Joseph Academy May Queen and Festival.
- MAY 10TH.
Central School Senior Class Play, "Nuts to You."
- MAY 15TH.
Central School May Queen and Festival.
- MAY 26TH.
St. Stanislaus Parents' Club Peo Harding Concert

Personal and General

SCHUBERT MUSIC CLUB GIVES SUCCESSFUL SPRING FESTIVAL.

MANY music lovers of the city were noted at the gathering forming the audience Saturday evening at St. Joseph Academy Gym, on the occasion of the annual spring recital by the Bay St. Louis Schubert Music Club of which Mrs. W. Underwood Moss is directress and Mrs. Carl Smith, pianist.

The annual presentation at this time of the year by the Schubert Club has well nigh become an institution and its programs are always eagerly anticipated. Last Saturday evening was no exception. The vast audience was appreciative and amply responded to the various numbers. The program gave evidence of careful and thoughtful selection. Members of the club were well trained and quality of voices were well in evidence through the evening. The instrumental numbers also contributed considerably to the success of the evening.

The Schubert Club is one of the federated organizations of the State and easily takes its place in the front rank.

Following is the program so delightfully presented and so well received with an unanimous acclaim of appreciation:

Address by the president Mrs. E. C. Carrere
Program notes—Mrs. Geo. R. Rea
To Spring—Grieg-Stickles—Chorus.
Solo—Piano, Waltz—Chopin
Mrs. Carl Smith
In The Heart of the Hills—Dorothy Lee
The Rosary—Ethelbert Nevin
Quartet and Chorus
Flower Duet—Madam Butterfly—Puccini—Mrs. H. C. Glover and Mrs. W. U. Moss
March Militaire—Schubert
Mrs. Smith and Mrs. Benigno
Pale Moon—Frederick Knight Logan
Chorus

Spring Cycle—Mabel W. Daniels
(a) The West Wind and the May
(b) Apple-Blossoms.
(c) The Awakening.
Directress—Mrs. W. U. Moss.
Pianist—Mrs. Carl Smith.
Chorus—

Sopranos—Miss Kathleen Renshaw, Mrs. Geo. R. Rea, Mrs. Harry C. Glover, Mrs. Ed. C. Carrere, Mrs. E. Cuevas, Miss Mary Perkins.
Altos—Mrs. C. M. Weeks, Mrs. W. W. Stockstill, Mrs. A. Benigno, Miss Betty Blanks, Mrs. L. S. Elliott, Mrs. W. U. Moss.

BILOXI AWARDS FORMER BAY RESIDENT CUP FOR OUTSTANDING SERVICE.

The high light of the annual spring luncheon of the Biloxi Woman's Club at the Beuna Vista Hotel Wednesday noon of this week was the presentation of a silver loving cup to Miss Louise Mallard, former resident of Bay St. Louis and a graduate of St. Joseph Academy, who was voted the member giving the most outstanding service to the club during the year.

Miss Mallard arranged and managed the Hans Wang art exhibit in the White House Hotel in December; put on the spring fashion show; has been a very efficient treasurer and has assisted in every project entered into by the club this winter. This award was made by ballot of the club membership, and is a distinct compliment as well as award for merit, to the recipient.

Miss Mallard's many Coast friends are joined by her Bay St. Louis friends in extending congratulations not only for receiving the cup but for her fine work and outstanding accomplishment.

WEDDING OF MISS ISABEL SWOOP TO ANDREW FRANCIS HILLERY AT NOBLEANS.

Miss Isabel Swoop, daughter of Mrs. Julian M. Swoop, of Bay St. Louis and New Orleans, and Mr. Andrew Francis Hillery were married at 11 a. m., Thursday of last week at the church of the Immaculate Conception, Baronne street, New Orleans, Rev. Frederick MacDonald, S. J., read the services and Rev. Father Leo F. Fahey, of the church of Our Lady of the Gulf, Bay St. Louis, and a personal friend of the bride, assisted. That Father Fahey assisted was a personal request of the bride and family. The altar of the church was decorated with calla lilies. The bride was given in marriage by her brother, J. Timony Swoop. She wore an ivory-colored satin gown made with a deep yoke of real lace which her mother had worn when she was married in the same church. The lace was used on the upper part of the full sleeves of the dress. The skirt was cut in fan-shaped panels and ended in a long train. The rare old lace formed a Juliet cap over the hair from which fell the long veils of illusion, one of which was over her face as she entered the church. She carried lilies of the valley.

Mrs. G. William Nott was her

—Mrs. de Ben was assisted by a number of co-hostesses, including Mrs. George E. Pitcher, Mrs. Kenneth W. Pepperdene, Mrs. C. Jaubert Chadwick, Mrs. Leo E. Kenney, Mrs. Walter J. Gex, Jr., Mrs. John W. Bryan, Mrs. Edouard C. Carrere, Mrs. Edmund F. Fahey, Mrs. Leo W. Seal, Mrs. C. G. Moreau.
Mrs. Henry W. Osioinach and Miss Mary Perkins presided over the punch bowl.

Each lady was presented with an

Salon of Highest Standards

THE SMARTEST PERMANENTS

Imperial Push-Up Realistic Croquignole Jeanne Steam Oil - Beautiful Bonita

Beautiful permanents that will please the most discriminating. Soft and lustrous. Complete.

All Waves Guaranteed

Case Beauty Shop

Across from Theatre
PHONE 80

Genuine RINGLETTE WAVES Self-Setting Permanent A gorgeous new soft wave with ringlets. Steamed with the new Sunoil Sachets. COMPLETE \$3

SPECIAL.....

-For Month of May-

CROQUIGNOLE PERMANENT WAVE

75c

Nolan Beauty Shoppe

(Head of Main Street—Piazza Barber Shop)
PHONE 9106 Bay St. Louis, Miss.

Veola's Wave Shop

- SPECIALS -

Hot Oil Treatments and finger wave 50c
Dandruff Treatment 25c
Finger Wave 15c
Permanents—\$1.00, \$1.50, \$2.50
Eye Brow Arch 15c

408 Hancock St., Bay St. Louis
PHONE 329

PLANTS FOR SALE

Eggplants, Sweet Pepper, Hot pepper and Tomatoes. Flower Plants large Zinnias, Petunia, Marigold, Calendula.

MRS. E. BOUDIN
306 Third Street
Bay St. Louis, Miss.

—The above is the maturity values. They mature in ten years. The prices at which you buy them today are: \$18.75 for the \$25 bond; \$37.50 for the \$50 bond; \$75 for the \$100 bond; \$75 for the \$1000 bond. The difference between what you pay today and what you received at maturity represents the accumulation of interest. Instead of paying interest annually, the Government adds all of it to the principal and pays the entire amount at the end of ten years.

Some of the outstanding features of these bonds are that the purchaser need have no worry about the bonds being stolen as they are not transferable. The owner's name is written on the bond and it is registered. The bonds cannot depreciate in value. The U. S. Treasury will redeem any bond on request of the owner 60 days or longer after issued at full purchase price. The bonds are exempt, both as to principal and interest, from all taxation now or hereafter imposed by U. S. State of any possession of the U. S., or any local taxing authority, except for estate or inheritance taxes, surtaxes, excess profit taxes and war-profits taxes.

After their honeymoon, Mr. and Mrs. Hillery will live at 2117 State street. He is the son of John A. Hillery of New Orleans.

LOCAL NAME APPEARS IN AN AUTHENTIC WHO'S WHO OF AUTHORS.

Who's Who Among North American Authors, a book containing the biographies of more than 12,000 authors of the United States, Canada and Mexico has just come from the press, covering the years 1934-1935. This is the sixth volume that has been issued, the book first appearing in 1921, and published each two years since, in revised and enlarged form, by the Golden Syndicate Publishing Company of Los Angeles, Calif. It is edited by Albert Lawrence. The contents are divided into two parts, the authors section and the press section. The pen names of writers are recorded, and poets are given by states. The residence address of each author is also included. Of local interest among the great number of biographies contained in the work there appears the name of Marshall Ballard.

BEAUTIFUL GARDEN PARTY SATURDAY EVENING EVENT NOT TO BE FORGOTTEN.

Despite the uncertain weather of the earlier hours of the day, the garden party given Saturday afternoon at the private home gardens of Mr. and Mrs. George E. Pitcher, with Mrs. Hubert de Ben as chief hostess and sponsor, proved one of the more delightful events of the immediate season—one not to be forgotten.

The Pitcher gardens and park-like spaciousness, enhanced by natural scenery, proved a fitting setting for such an affair.

Mrs. de Ben was assisted by a number of co-hostesses, including Mrs. George E. Pitcher, Mrs. Kenneth W. Pepperdene, Mrs. C. Jaubert Chadwick, Mrs. Leo E. Kenney, Mrs. Walter J. Gex, Jr., Mrs. John W. Bryan, Mrs. Edouard C. Carrere, Mrs. Edmund F. Fahey, Mrs. Leo W. Seal, Mrs. C. G. Moreau.
Mrs. Henry W. Osioinach and Miss Mary Perkins presided over the punch bowl.

Each lady was presented with an

old-fashioned miniature bouquet, supplied by the Lorraine Flower Shop (Pass Christian). These were presented by a number of young Misses, Irma Louise Kenney, Gayle Gex, Virginia Seal, Melanie de Ben. Dresses down to the ground were of blue and pink, respectively, each color alternating.

A number of members from colored church choirs sang spirituals during the afternoon hours, giving the desired effect of "An Afternoon in a Southern Garden."

Baby Bonds Are Now Offered On Sale To Public

According to the local postmaster Baby Bonds are now to be had in the following denominations: \$25; \$50; \$100; \$500 and \$1000.

The above is the maturity values. They mature in ten years. The prices at which you buy them today are: \$18.75 for the \$25 bond; \$37.50 for the \$50 bond; \$75 for the \$100 bond; \$75 for the \$1000 bond. The difference between what you pay today and what you received at maturity represents the accumulation of interest. Instead of paying interest annually, the Government adds all of it to the principal and pays the entire amount at the end of ten years.

Some of the outstanding features of these bonds are that the purchaser need have no worry about the bonds being stolen as they are not transferable. The owner's name is written on the bond and it is registered. The bonds cannot depreciate in value. The U. S. Treasury will redeem any bond on request of the owner 60 days or longer after issued at full purchase price. The bonds are exempt, both as to principal and interest, from all taxation now or hereafter imposed by U. S. State of any possession of the U. S., or any local taxing authority, except for estate or inheritance taxes, surtaxes, excess profit taxes and war-profits taxes.

Public Library News

Despite efforts of dictators (and other authorities, if any) to forestall May-day rioting by distracting the public mind (with free "rouloush" and movies, in Australia) we learn of four deaths in Europe on that day.

May-day found the Bay Public Library with 188 books and 972 readers. A set of Encyclopedias was given recently by the county and the county superintendent of schools. Other books have been given by Mrs. Ralph Ragan, Mrs. Joyner, the Wards, Junior Poolson, and Mrs. Mathilde Beyer.

Of interest is the forthcoming visit of Miss Effie Mary Cameron, one of the Library Extension System supervisors, who will arrive at Bay St. Louis Monday.

Mr. Newlywed—What's wrong with this pie crust, darling? It doesn't half cover the pie.

Mrs. Newlywed—I asked your mother how to make pies to suit you and she said to make the crust very short.

Bjorn—how does Jack Spendmore manage to live in such fine style? He gets credit from everybody.

Olaf—He pretends to be worried so much about his income tax that you are teaching the parrot to use slang?

"No, mamma," replied Herbert. "I was just telling him what not to say."—Montreal Star.

UNCLE CHARLIE'S NITE CLUB

Bay St. Louis, Miss.

"Oldest Club on the Coast"

-- Presents --

Louis Carron's Orchestra

SATURDAY NIGHT, MAY 4th

LADIES FREE GENTLEMEN \$1.00 Plus Tax 20c

Make Reservation